

# RADIO TODAY

THURSDAY, JULY 13, 1950

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480  
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KPMC - 1560 KWKW - 1300  
 KERN - 1410 KFSG - 1150 KGFJ - 1230 KMPC - 710 KPPC - 1240 KWKW - 1490  
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

## PROGRAM HIGHLIGHTS

### MYSTERY—

6:00 KNX-Somebody Knows  
 6:30 KECA-Hannibal Cobb  
 6:30 KNX-Crime Photographer  
 7:00 KFI-Dragnet  
 7:30 KECA-Gregory Hood  
 8:30 KNX-Mr. Keen  
 9:00 KNX-Line Up

### COMEDY—

6:00 KFI-Cass Daley  
 6:30 KFI-Duffy's Tavern  
 7:30 KFI-Sara's Private Caper  
 9:30 KNX-Garry Moore

### DRAMA—

7:00 KECA-Counterspy  
 7:30 KNX-Playhouse

### 7:00 A.M.

KFI-News  
 KFAC-Coffee Concert  
 KHJ-F. Hemingway  
 KECA-Welcome to Hollywood  
 KMPC-Farm Adviser  
 KFVB-Bill Leyden  
 KNX-News, Music  
 KLAC-Haynes, Reins

### 7:15 A.M.

KFI-F. Lawton  
 KHJ-Bkfst. Gang  
 KMPC-News  
 KNX-Stars Morning  
 KRKD-News

### 7:30 A.M.

KFI-Platter Party  
 KRKD-Morn. Chapel Hour  
 KNX-Frank Goss  
 KECA-Bob Garred  
 KMPC-Sports Wire

### 7:45 A.M.

KFI-Sam Hayes  
 KHJ-News  
 KNX-Harry Babbitt  
 KMPC-All Time Hits  
 KECA-Zeke Manners

### 8:00 A.M.

KFI-Coffee Time  
 KHJ-Cecil Brown  
 KMPC-News  
 KLAC-News, Stocks  
 KFAC-Country Church  
 KECA-Bkfst. Club  
 KNX-Top of Morning  
 KFVB-Clete Roberts  
 KFOX-All Bible Society

### 8:15 A.M.

KMPC-Mkts. Sports  
 KLAC-Haynes, Reins  
 KNX-News  
 KFVB-Bill Leyden  
 KHJ-News

### 8:30 A.M.

KFI-Jack Berch  
 KNX-Grand Slam  
 KFAC-News  
 KMPC-Bing Crosby  
 KHJ-Haven of Rest  
 KRKD-News

### 8:45 A.M.

KFI-Myers Goes Mkt.  
 KFAC-Unity  
 KFVB-Music  
 KMPC-News  
 KNX-Rosemary  
 KLAC-Racing News

### 9:00 A.M.

KFI-News, Ladies' Day  
 KFVB-Strollin' Tom  
 KMPC-Instit. Religious Science  
 KFAC-Morn. Concert  
 KLAC-News, Music  
 KHJ-K. Smith Speaks  
 KECA-Ladies be Seated  
 KNX-Wendy Warren

### 9:15 A.M.

KLAC-Bill Stewart

KHJ-Garden Guide  
 KNX-Aunt Jenny  
 KFVB-Unity Daily Word  
 KMPC-Dinah Shore

### 9:30 A.M.

KECA-Quick As Flash  
 KHJ-Women Wonder  
 KNX-News Trent  
 KMPC-Chef  
 KFVB-Dave Ormont

### 9:45 A.M.

KFI-Around Town  
 KNX-Gal Sunday

### 10:00 A.M.

KFAC-Accent Strings  
 KLAC-Al Jarvis  
 KNX-Big Sister  
 KMPC-Bill Ewing  
 KHJ-Glenn Hardy  
 KECA-Surprise Pkg.

### 10:15 A.M.

KFI-Are You Listen'g?  
 KNX-Ma Perkins  
 KHJ-Tello Test

### 10:30 A.M.

KFI-Report from Pentagon  
 KNX-Dr. Malone  
 KECA-My True Story  
 KLAC-Honest Opinion  
 KHJ-Norma Young  
 KFAC-Serenade  
 KMPC-Music Tune-O  
 KFVB-Dave Ormont

### 10:45 A.M.

KFI-Life Beautiful  
 KNX-Guiding Lite

### 11:00 A.M.

KFI-Do'ble or Nothing  
 KLAC-Al Jarvis  
 KNX-2nd Mrs. Burton  
 KECA-Mag. of Air  
 KFAC-Piano Parade  
 KFVB-Maurice Hart  
 KMPC-Bill Ewing  
 KHJ-Ladies Fair

### 11:15 A.M.

KNX-Perry Mason  
 KECA-J. B. Kennedy

### 11:30 A.M.

KFI-Live Like a Millionaire  
 KFAC-Music Hall  
 KNX-Nora Drake  
 KRKD-News  
 KECA-Ira Cook  
 KHJ-Queen For Day  
 KFVD-Union Rescue Mission

### 11:45 A.M.

KNX-Brighter Day

### 12 Noon

KFI-Farm Report  
 KECA-Hank Weaver  
 KLAC-Ballroom  
 KMPC-Moods in Music  
 KNX-News  
 KFAC-Lunch. Concert  
 KHJ-News  
 KFVB-Bill Anson  
 FVD-Editor of Air

(Bill Lundigan)

8:00 KFI-One Man's Family  
 9:30 KHJ-Internat'l. Airport

### PUBLIC INTEREST—

12:00 KFVD-Editor of the Air  
 8:00 KECA-Original Amateur Hr  
 8:15 KNX-Madam Pandit  
 8:30 KFI-The Quick & the Dead  
 9:00 KECA-Arthur Meets Critics

### SPORTS—

5:00 KLAC-Sports  
 6:30 KMPC-Hollywood Park  
 8:10 KMPC-L.A.-S.F.

### VARIETY—

9:30 KFI-Hobby Lobby

### 12:15 P.M.

KFI-Road of Life  
 KECA-Baukhage  
 KMPC-News to You  
 KHJ-Pix-O

### 12:30 P.M.

KFI-Pepper Young  
 KMPC-For Farmers  
 KECA-Frances Scully  
 KHJ-Nancy Dixon  
 KFVB-News  
 KNX-Open House

### 12:45 P.M.

KFI-Rite to Happiness  
 KFAC-News  
 KFVB-Bill Anson  
 KMPC-Song Stars  
 KECA-Double Feature  
 KHJ-Game of Day

### 1:00 P.M.

KFI-Backstage Wife  
 KNX-Nona from Nowhere  
 KLAC-News, Sports  
 KFAC-Medical Assn.  
 KECA-Ira Cook  
 KHJ-Game of Day  
 KMPC-Calif. Carousel

### 1:15 P.M.

KFI-Stella Dallas  
 KLAC-570 Club  
 KFAC-Matine  
 KNX-Hilltop House

### 1:30 P.M.

KFI-Lorenzo Jones  
 KNX-Disc Jockey  
 KECA-Easy Aces  
 KFVB-News

### 1:45 P.M.

KFI-Widder Brown  
 KECA-Ted Malone  
 KFVB-Bill Anson

### 2 P.M.

KFI-Girl Marries  
 KLAC-News, Sports  
 KECA-Chance of Lifetime  
 KMPC-Calif. Carousel  
 KNX-Geo. Fisher  
 KRKD-Dept. of Employment  
 KHJ-Game of Day  
 KFAC-Composer's Corner

### 2:15 P.M.

KFI-Portia  
 KLAC-570 Club  
 KNX-Take It Easy

### 2:30 P.M.

KFI-Plain Bill  
 KECA-Bride & Groom  
 KNX-Bing Crosby

### 2:45 P.M.

KFI-Front Pg. Farrel  
 KNX-Arthur Godfrey  
 KFVB-Bill Anson

### 3 P.M.

KFI-Welcome Trav'ler  
 KECA-In Hollywood  
 KFAC-World Opera  
 KLAC-News, Sports  
 KMPC-Musical Tune-O

KFVB-Peter Potter  
 KRKD-Tops in Pops  
 KHJ-Game of Day

### 3:15 P.M.

KLAC-Don Otis  
 KECA-Leyden with Song  
 KHJ-Baker's Dozen

### 3:30 P.M.

KFI-Annt Mary  
 KFAC-Lyrics in Chorus  
 KMPC-Magic in Melody

### 3:45 P.M.

KFI-Love & Learn  
 KFAC-News  
 KNX-Arthur Godfrey  
 KHJ-Lynn Looks at Hollywood

### 4 P.M.

KFI-Woman's Secret  
 KLAC-News, Sports  
 KHJ-Fulton Lewis  
 KNE-Massey & Tilton  
 KFAC-Masterpieces  
 KECA-Baker's Noteb'k  
 KMPC-Bill Harpel  
 KFVB-Peter Potter

### 4:15 P.M.

KHJ-Dr. Paul  
 KHJ-F. Hemingway  
 KLAC-Bill Stewart  
 KNE-Strike It Rich  
 KMPC-Twilight Tales  
 KECA-Play It Again

### 4:30 P.M.

KFI-Burr. Wheeler  
 KHJ-Behind Story  
 KMPC-Romance, Rhythm  
 KFVB-Red Rowe

### 4:45 P.M.

KLAC-Racing R'dup  
 KRKD-News  
 KECA-Elmer Davis  
 KHJ-Sam Hayes  
 KNX-Harry Babbitt

### 5 P.M.

KFI-Feature Wire  
 KECA-News  
 KFAC-Sun, Serenade  
 KNX-Le-Sueur  
 KLAC-News, Sports  
 KHJ-Crowell's Nest  
 KMPC-News, Ewing

### 5:15 P.M.

KFI-Ted Meyers  
 KNX-Sports  
 KLAC-Bill Stewart  
 KMPC-Up Swing  
 KECA-Happy Theatre

### 5:30 P.M.

KFI-Casa Cugat  
 KNX-Chet Huntley  
 KRKD-Sports Dial  
 KFAC-Whoa Bill  
 KECA-Sky King  
 KHJ-B-Bar-B Riders  
 KMPC-All Time Hits  
 KFVB-Red Rowe

### 5:45 P.M.

KFI-Elmer Peterson  
 KRAC-Sportsbook  
 KRKD-Race Results  
 KNX-Frank Goss  
 KMPC-Top Tunes

### 6 P.M.

KFI-Cass Daley  
 KECA-News  
 KMPC-Norman Nesbitt  
 KFAC-Prelude to Eve,  
 KFVB-Clete Roberts  
 KLAC-News  
 KNX-Somebody Knows  
 KHJ-Gab. Heater

### 6:15 P.M.

KECA-Main to Malibu  
 KHJ-Newsreel  
 KMPC-Sports  
 KLAC-Ballroom  
 KFVB-Sports

### 6:30 P.M.

KFI-Duffy's Tavern  
 KNX-Crime Photo.  
 KFVB-Frank Bull  
 KHJ-Answer Man  
 KMPC-Hollywood Park  
 KFAC-Mus. Milestones  
 KECA-Hannibal Cobb

### 6:45 P.M.

KHJ-Sam Hayes

### 6:55 P.M.

KHJ-Charles Shaw

### 7:00 P.M.

KFI-Dragnet  
 KLAC-News, 570 Club  
 KHJ-Under Arrest  
 KMPC-Words & Music  
 KNX-Johnny Dollar  
 KFAC-Twilight Hour  
 KFVB-Harness Racing  
 KRKD-News  
 KECA-Counterspy

### 7:30 P.M.

KFI-Sara's Private Caper  
 KFVB-Fishing News  
 KHJ-B-Bar-B Riders  
 KFAC-Echoes, Encores  
 KLAC-570 Club  
 KECA-Gregory Hood  
 KNX-Hlywd. Play'ise

### 7:45 P.M.

KFVB-Rosary Hour

### 8:00 P.M.

KFI-One Man's Family  
 KHJ-Clyde Beatty Show  
 KNX-Eric Sevareid  
 KECA-Amateur Hour  
 KMPC-Southland Story  
 KFAC-Eve. Concert  
 KFVB-Music  
 KLAC-Music; Dugout Dope

### 8:15 P.M.

KFI-World News  
 KMPC-L.A.-S.F.  
 KNX-Madam Pandit  
 KFVB-Voice of Army  
 KLAC-Music; Dugout Dope

### 8:30 P.M.

KFI-The Quick and The Dead  
 KNX-Mr. Keen  
 KHJ-Hidden Truth  
 KFVB-News  
 KGER-Timely Topics

### 8:45 P.M.

KFVB-Bandstand

KECA-World's Best Seller

### 9:00 P.M.

KFI-Adventure Release  
 KHJ-Glenn Hardy  
 KFAC-Concert  
 KNX-Lineup  
 KMPC-L.A.-S.F.  
 KECA-Author Meets Critics  
 KLAC-Hlywd.-Oakland  
 KFVB-Help Wanted

### 9:15 P.M.

KHJ-Fulton Lewis Jr.

### 9:30 P.M.

KFI-Hobby Lobby  
 KECA-Inner Sanctum  
 KNX-Garry Moore  
 KHJ-Internat'l Airport

### 10:00 P.M.

KFI-Reporter  
 KFVB-G. Norman  
 KECA-Bob Garred  
 KHJ-I Love Mystery  
 KNX-Chet Huntley  
 KFAC-Crossroads  
 KMPC-L.A.-S.F.  
 KLAC-Hlywd.-Oakland

### 10:15 P.M.

KFI-Johnny Murray  
 KNX-Let's Go Places  
 KHJ-Frank Edwards  
 KECA-Sports

### 10:30 P.M.

KFI-Virgil Pinkley  
 KHJ-Lonesome Gal  
 KNX-Command Theatre  
 KMPC-News; Leisure Time  
 KECA-Science of Mind

### 10:45 P.M.

KFI-Sports Final;  
 T. Dorsey  
 KLAC-News; Don Otis  
 KECA-One for Book

### 11:00 P.M.

KFI-Ted Meyers  
 KFVB-G. Norman  
 KNX-Larry Thor  
 KFAC-Crossroads  
 KLAC-Don Otis  
 KMPC-Leisure Time  
 KECA-Garwood Van  
 KHJ-Baker's Dozen

### 11:15 P.M.

KFI-Milestones  
 KNX-Merry-Go-R'nd  
 KECA-Pete Pontrelli

### 11:30 P.M.

KMPC-Leisure Time

### 11:45 P.M.

KFI-Here's to Vets.  
 KNX-You & Korea  
 KECA-Skinny Ennis

### 12:00 Midnight

KFI-Musical Menu  
 KFAC-Serenade  
 KLAC-Don Otis  
 KFVB-Music  
 KNX-News, Allen  
 KRKD-Serenade  
 KECA-News

## F.M. PROGRAMS

KHJ-101.1 Meg.  
 1:30 to 9 p.m.

1:30-Farm Fare  
 (From 1:45 to 9 p.m. same as A.M. schedule above.)

KUSC-91.5 Meg.  
 9 a.m. to 11 p.m.

1:00 a.m.-Morn. Star  
 2:00-Theatre Party  
 3:00-Mus. Afternoon  
 4:00-Council on Atomic Info.  
 5:00-Sound of Literature

KKLA-97.1 Meg.  
 2 to 10 p.m.

3:00-Sacred Varieties  
 4:30-Melody of Youth  
 5:00-Organ Reveries  
 6:00-Skyway Serenade  
 7:30-Scotch Tenor  
 11:00-Songs of Latin America

KMGW-98.7 Meg.  
 3 to 10 p.m.

3:00-Concert  
 4:00-Mostly Music  
 5:30-Listener's Album  
 6:30-Words & Music  
 7:00-Concerto

9:00-Broadway Lullaby  
 9:30-Stairway to Stars

KFI-105.9 Meg.  
 3:00-Melodies  
 3:30-Classics  
 5:00-Eve. Concert  
 7:00-World Music

(The following station programs same as AM schedules above.)  
 KECA, 95.5 meg.-5:30 a.m. to 12 p.m.  
 KFAC, 104.3 meg.-24-hour schedule  
 KRKD, 96.3 meg.-5:30 a.m. to 7 p.m.